



# Help Us “Make it HAPPEN”

HAPPEN, a non-profit organization designed to further healthcare education and networking efforts in the Treasure Valley, is seeking

## **DONATIONS for** *“Caregiver of the Year”*

### **WHAT THE WINNERS WILL RECEIVE:**

- ♥ Cash awards and a variety of gifts
- ♥ Award certificate and plaque
- ♥ Opportunity to apply for Educational Scholarships
- ♥ Recognition of peers and public for excellence in healthcare

### **WHAT YOU WILL RECEIVE:**

- ♥ Tax deduction for your contribution (We are a 501(c) 3)
- ♥ Acknowledgement in local news publications
- ♥ Sponsor link on HAPPENIdaho.com website
- ♥ Sponsor Acknowledgement on media presentation at event
- ♥ Appreciation for contributing to these worthy individuals



### ***Donations must be received no later than May 4th, 2017***

Please make check or money order payable to HAPPEN

Give contribution to a HAPPEN representative or mail to:

HAPPEN, C/

O PO Box 140185 Boise, Idaho 83714-0185

For more information, call or e-mail

Robin Cook -rcook0307@gmail.com

Shayne Burr-371-2557-sburr.rah@gmail.com

Company: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Contact: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_ YES! I would like to Make It Happen by donating the following: ☐ Cash ☐ In-kind Item

In-kind Item Description: \_\_\_\_\_

Retail Value: \$ \_\_\_\_\_ Cash Donation: ☐ \$25 ☐ \$50 ☐ \$100 ☐ Other: \$ \_\_\_\_\_

\_\_\_\_ No, I won't be able to Make It Happen this year, but I would like to help honor local caregivers by pledging the following: ☐ Monthly Donation of \$ \_\_\_\_\_ ☐ Other: \_\_\_\_\_

**THANK YOU for your tax-deductible donation! Together, we can Make It Happen!**

*(All proceeds go directly to this event and the caregivers we honor.)*



# What is HAPPEN and The Caregiver of the Year Award?

**HAPPEN**, (Healthcare Associates Providing Positive Education and Networking), is a non-profit association of healthcare providers, with a membership of over 300 individuals representing 150 companies and organizations. This group was formed over 15 years ago, to further healthcare education and networking efforts in support of our senior population in the Treasure Valley. Our membership includes representatives from area Hospitals, Long Term Care Facilities, Assisted Living Facilities, Hospice, Home Health and Home Care Agencies, Durable Medical Equipment, Transportation Companies, Referral Service Companies, Insurance Companies, Senior News Publications, and various support service companies throughout the Treasure Valley area.

**In 2007, HAPPEN launched the 1<sup>st</sup> annual “I Make it HAPPEN” Caregiver of the Year Awards. Since then, we have honored 310 caregivers throughout the valley at an annual luncheon, providing educational scholarships to 24 caregivers.**

This award was initiated to recognize those individuals who provide outstanding care to those in need. These individuals go above and beyond their normal job descriptions to provide professional, caring services to enhance the quality of their clients’/patients’ lives. Their work is often difficult and thankless. These caregivers are nominated by their employer, clients and others in the community, and are judged in 5 categories:

- 1) Heart** – passion for the job and going the extra mile;
- 2) Dependability** – attendance and reliability;
- 3) Appearance** – professional and appropriate;
- 4) Accountability** – ethics and honesty, and
- 5) Longevity**— at least 1 year of service with their current employer.

The top award, “Caregiver of the Year,” is given to one Certified Nursing Assistant and to one Personal Care Attendant chosen from the nominees from local Hospitals, Long Term Care Facilities, Assisted Living Facilities, Home Care, Home Health and Hospice Agencies throughout the Treasure Valley area.

The nominees for this award have received life-changing scholarships for educational opportunities, monetary gifts, and gift certificates. All nominee finalists are recognized for their efforts with excellence in healthcare at this special luncheon given in their honor.

**THIS YEAR’S EVENT IS TO BE HELD ON Thursday, May 25 2017  
at the **St Alphonsus McCleary Auditorioim**  
1055 N Curtis Rd Boise, ID 83706**



# Sponsorship Packages

In support of the 2017 **Caregiver of the Year Awards**, HAPPEN is offering several different opportunities for businesses to purchase sponsorship packages. The sponsorship packages are available at five levels this year, as outlined below. Benefits for each level of sponsorship include the following:

## **Presenting Sponsor Level—\$3000**

“Presented By...” recognition on all promotional materials

- Prominent color logo and ad on centerfold of program
- “Presented By...” link from the HAPPEN homepage to your website for one year, plus recognition on Caregiver of the Year event page
- “Presented By...” placement of color logo at Awards Presentation via PowerPoint
- Head table at event for up to 8 guests

## **VIP Level—\$1000**

- Prominent color logo on sponsorship page of program
- Link from the HAPPEN homepage to your website for one year
- Prominent placement of color logo at Awards Presentation via PowerPoint
- Prominent table at event for up to 6 guests

## **Gold Level—\$500**

- Large color logo on sponsorship page of program
- Link from the HAPPEN homepage to your website for one year
- Large color logo displayed at Awards Presentation via PowerPoint
- Four tickets to event

## **Silver Level—\$250**

- Medium color logo on sponsorship page of program
- Link from the HAPPEN homepage to your website for one year
- Medium color logo displayed at Awards Presentation via PowerPoint
- Two tickets to event

## **Bronze Level— \$100**

- Small black and white logo on sponsorship page of program
- Link from the HAPPEN homepage to your website for one year
- Small black and white logo displayed at Awards Presentation via PowerPoint
- One ticket to the event

Logos will be posted on the HAPPEN website ([www.HAPPENIdaho.com](http://www.HAPPENIdaho.com)) from May 2017 to May 2018. Position on website, program and PowerPoint depend upon level of sponsorship, and time of receipt of payment, with earlier sponsorship payments having first preferred positions. In-kind donations must have a retail value equaling the levels of sponsorship above to earn equal benefit, and must be approved by the Caregiver of the Year Committee. Remember... as a 501 (c) 3 non-profit organization, all donations are tax-deductible.



# I Make It HAPPEN

## Caregiver of the Year Awards 2017

### Sponsorship Commitment Form

Company: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Website: \_\_\_\_\_

☐ YES! I/We would like to help Make It HAPPEN by participating as a sponsor of the **Caregiver of the Year Awards** at the following level:

☐ **Presenting Sponsor—\$3000**

☐ **VIP Level**  
(\$1,000)

☐ **Gold Level**  
(\$500)

☐ **Silver Level**  
(\$250)

☐ **Bronze Level**  
(\$100)

In order to receive the appropriate recognition of your company as outlined in the Sponsorship Package you are selecting, you will need to provide a copy of your camera-ready logo (preferably in electronic format) to HAPPEN **no later than May 4, 2017**. Send electronic file in JPEG or TIF format to:

**Mike Larkin—Webmaster for Happen**  
**Word and Picture Factory**  
**208-514-6630**  
**mlarkin32@gmail.com**

Please provide names of guests who will be attending the luncheon on May 19, 2015, if known:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

Bronze-  
1 Guest

Silver- 2 Guests

Gold Sponsor—4 Guests

VIP Sponsor—6 Guests

Presenting Sponsor—8 Guests

## Thank you for your support!